

# 2023 Sporting Lead-Free Community Outreach Coordinator



Full-time, Year-Round Exempt Position

## POSITION DESCRIPTION:

This is a full-time position with Teton Raptor Center's Sporting Lead-Free initiative. This is an opportunity to become immersed in the work of a vibrant and growing conservation organization with meaningful, positive and immediate outcomes. Sporting Lead-Free is an initiative to encourage hunters and anglers to use lead-free options in the field to reduce the inadvertent ingestion of lead by wildlife and people. Sporting Lead-Free focuses on awareness, community, and access. Sporting Lead-Free was initiated as a Wyoming-based educational initiative but has quickly grown to facilitate regional and national growth and we are seeking to fill our Wyoming-based educator role. The goal of our initiative is to raise awareness of lead risks from sporting activities to wildlife and humans through positive, pro-sporting messaging. We focus on building relationships with individuals, organizations, agencies, retailers and advancing our messaging in a grass-roots effort. Sporting Lead-Free has members across 41 states and six countries and continues to grow rapidly. We are strongly committed to a non-legislative approach and empowering hunters and anglers with information to make informed choices.

The Community Outreach Coordinator for Sporting Lead-Free is responsible for daily operations to support the Program Director and the three pillars of the initiative. This position is focused on maintaining and building the initiative across Wyoming and supporting the Program Director in their regional and national expansion.

The successful candidate will advance awareness by conducting outreach and educational events, leading shooting demonstrations, creating social media content, and screening game meat. They will help build our community by regularly engaging and building membership, finding and supporting existing organizational partnerships, supporting shop and merchandise management, and attending and hosting events. They will increase access by continuing to identify lead-free ammunition and tackle, build relationships with Wyoming retailers, and grow and maintain the Sporting Lead-Free website resources.

This a full-time, year-round position with a term of 2 years, with the possibility for extension. Sporting Lead-Free offices are located in Wilson, Wyoming and it is preferred for successful candidates to work in-person but remote working locations will be considered.

## RESPONSIBILITIES:

- Content creation for social, print and digital media.
- Maintain regular membership communication.
- Online shop management and fulfillment.

- Event attendance and planning such as tabling at banquets, expos and conferences, in-person and virtual educational presentations, shooting demonstrations, hunting and angling events, and other event support as needed.
- Create outreach materials, such as shooting and gathering spent ammunition to make epoxy casts, ballistics gel displays, and tackle displays.
- Seasonal, multi-day travel in the northern Rockies region is required and cumulatively will account for approximately  $\geq 20\%$  of the workload
- Engage volunteers for Sporting Lead-Free, including cross-over volunteers from Teton Raptor Center working on tasks like mailings, outreach materials creation, meat scanning, and additional tasks as needed.
- Potential requirement to support in-class curriculum in high schools across Wyoming, including regular teacher communications, some in-person and virtual attendance, and content creation/curation for teachers.

## QUALIFICATIONS & SKILLS:

Sporting Lead-Free is seeking applicants with the following qualifications and skills:

- Experience with content creation (social media, video, photo) is required for this position.
- Shooting firearms will be a requirement of this position but prior experience is not necessary.
- Working and personal knowledge of and experience with hunting and angling is preferred.
- Excellent communication, interpersonal skills, public speaking, and educational experience.
- Comfort in engaging new conversations and opening dialog with strangers.
- Exceptional organizational skills and attention to detail.
- Ability to quickly and independently learn about new and complicated topics.
- Familiarity with digital platforms, including Facebook Business Suite, Canva, Squarespace, and SquareUp.
- Preferred but not required knowledge in Salesforce.
- Preferred but not required knowledge in Adobe Creative Suite (InDesign, Adobe Illustrator, Photoshop).
- A love of the outdoors and desire to share that passion with others.
- Willingness to take initiative, roll-up your sleeves, problem solve, and multi-task effectively and with humor while working with a small group of very committed people.
- Ability to perform physical tasks such as carrying and lifting up to 40 lbs.
- Clean driving record and ability to travel independently to outreach events for several days at a time.
- At least 21 years old with a clear background check.

### COMPENSATION/BENEFITS:

- Annual salary starting \$45-50k, DOE
- 100% of health insurance premium
- Flexible paid time off
- Retirement contribution

### EMPLOYMENT at TETON RAPTOR CENTER:

Teton Raptor Center is an equal opportunity employer with a smoke-free and drug-free workplace. Successful applicants will be required to pass a background check, driving check, and drug screening.

### TO APPLY

Email your cover letter, resume, and three professional references to [info@sportingleadfree.org](mailto:info@sportingleadfree.org) with the subject line, "2023 Community Outreach Coordinator Application" Your application should be sent a single PDF file saved with your name and the position in the file title (e.g., "LastName\_FirstName\_2023Outreach\_Coordinator").

**Applications must be received by 12pm (Mountain Time) January 20, 2023 .**