

2024 Social Media Internship at Teton Raptor Center

Dates: May 15 - July 15, 2024, with possible extension

Hours/per week: 40

Jackson Hole, Wyoming



POSITION OVERVIEW:

TRC is seeking a dynamic and passionate Social Media Intern to join our team for a 2-month intensive internship. The Social Media Intern will play a crucial role in expanding our online presence, engaging our audience, and promoting our conservation initiatives across various social media platforms.

KEY RESPONSIBILITY:

- **Content Creation:** Develop engaging and visually appealing content for our website and social media platforms, including Facebook, Instagram, and YouTube, that align with our organization's mission and goals. Spend time in the field, in the clinic, and in the classroom, capturing TRC's mission in action.

ADDITIONAL TASKS & OPPORTUNITIES :

- **Campaign Support:** Assist in the planning, execution, and promotion of social media campaigns and fundraising initiatives aimed at raising awareness and support for raptor conservation efforts (e.g., Poo-Poo Project, Old Bill's Fun Run, I Love Wilson Jubilee).
- **Analytics and Reporting:** Review and monitor social media analytics and track key performance metrics to evaluate the effectiveness of our social media efforts. Provide regular reports and insights to the team to inform future strategies.
- **Research and Trends:** Stay up-to-date with the latest social media trends, tools, and best practices. Conduct research on relevant topics in raptor conservation to inform content creation and messaging.

QUALIFICATIONS & SKILLS:

Teton Raptor Center is seeking applicants with the following qualifications and skills:

- Strong passion for wildlife conservation and environmental advocacy, particularly in the field of raptor conservation.
- Excellent written and verbal communication skills.
- Strong photography and videography skills.
- Proficiency in using social media platforms, including but not limited to Facebook, Instagram, and YouTube.
- Creative mindset with the ability to generate innovative ideas for engaging content.
- Detail-oriented with strong organizational and time management skills.
- Ability to work independently as well as collaboratively in a team environment.
- Experience with social media analytics tools and basic graphic design skills are a plus.
- At least 21 years old.
- Must have clean driving record.

COMPENSATION/BENEFITS:

- Internships may be used for academic or vocational purposes. Interns are responsible for making the arrangements necessary to receive relevant credit as a result of completing the internship.
- Monthly stipend: \$1,400
- Gain hands-on experience in social media marketing and nonprofit communications.
- Opportunity to make a meaningful impact on raptor conservation efforts.
- Work closely with a dedicated team of conservation professionals and experts.

COMPENSATION/BENEFITS:

- Housing provided in Jackson Hole, Wyoming for term of internship, specifically for May 15 - July 15. Housing is approximately 12 miles from Teton Raptor Center at a two-bedroom guesthouse. The second bedroom will be occupied by intern who will be working at another nonprofit in the community.
- Intern must provide their own transportation.

ABOUT TETON RAPTOR CENTER:

Teton Raptor Center (TRC) is a non-profit organization advancing raptor conservation through education, research, and rehabilitation. TRC's educational programs reach tens of thousands of visitors annually. Our team of Avian Ambassadors includes 9 non-releasable raptors that are cared for and provided training and enrichment on a daily basis. Our research team works on a dozen research projects annually, both locally and in other parts of Wyoming and Montana. Our research projects include the largest and longest on-going study of Great Gray Owls anywhere in the world, as well as projects monitoring migration of Golden Eagles and Rough-legged Hawks, and more. TRC rescues and rehabilitates over 200 raptors annually and recently received permits to begin rehabilitating corvids as well. These injured, ill and orphaned birds come from all over the state of Wyoming and Idaho. Finally, TRC works on several conservation projects aimed at keeping wild raptors safer in the wild. These include the Poo-Poo Project (Port-o-Potty Owl Project), an initiative to keep cavity-nesting owls and other raptors from becoming trapped in the ventilation pipes on vault toilets, and Sporting Lead-Free, an education-based initiative aimed at reducing the use of lead ammunition and tackle in the environment because of its detrimental health effects on raptors.

EMPLOYMENT at TETON RAPTOR CENTER:

Teton Raptor Center is an equal opportunity employer with a smoke-free and drug-free workplace. Successful applicants will be required to pass a background check, driving check, and drug screening.

TO APPLY:

Please apply [here](#) to upload your resume, cover letter, and three professional references. Your resume and cover letter should be uploaded as a single PDF file saved with your name and the internship in the file title (e.g., "LastName_FirstName_SocialMediaIntern"). **Applications must be received by 5pm (Mountain Time) March 31, 2024.**